

Website Privacy Policy

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It is RespiDerm Corporation's policy to respect your privacy regarding any information we may collect while operating our website at www.airjector.com ("Website"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our Website, sets forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

Definitions

The terms "us", "we", and "our" refer to RespiDerm Corporation, the owner of this Website. A "Visitor" is someone who merely browses our Website. A "Member" is someone who has registered with our Website to use the services and products we provide. The term "User" is a collective identifier that refers to either a Visitor or a Member.

'Non-Personal Information' (NPI) is information that is in no way personally identifiable and which is obtained automatically when you access our Website with a web browser. 'Personally Identifiable Information' (PII) is not publicly displayed information that is personally identifiable to you and obtained for us to provide you with a product or service. PII may include information such as your name, address, phone number, credit card information, and other related information that you provide to us.

Non-Personal Information (NPI)

Like most website operators, RespiDerm Corporation collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each Visitor request. Our purpose in collecting NPI is to better understand how Visitors use our Website. From time to time, RespiDerm Corporation may release NPI in the aggregate (e.g., publishing a report on trends in the usage of its Website).

Potentially Personal Information

RespiDerm Corporation also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in Members and for Users leaving comments on <http://airjector.com> blog posts. RespiDerm Corporation only discloses logged in Member and commenter IP addresses under the same circumstances that it uses and discloses PII as described below.

Your Personally Identifiable Information (PII)

Our Privacy Policy tells you what PII we may collect from you, how we may share your PII, and how you can limit our sharing of your PII.

As part of our commitment, we have adopted the guidelines used by the Direct Marketing Association Privacy Promise to American consumers. Other than as necessary to provide you with goods and services, we agree to (1) provide our Users with notice of their ability to opt out of information exchanges with our affiliates; (2) honor our Users' requests not to have their information transferred to our affiliates; and (3) honor our Users' requests not to receive solicitations from our affiliates.

Information We Collect

Generally, you control the amount and type of information you provide to us when using our Website. If you register as a Member to use our Website, you must provide PII in order for us to provide you with various features and/or functionality of our Website. As a Member, we collect your PII in the following ways:

At Member Registration

When you register on our website, we collect your name, email address, physical address, phone, password, Tax ID#, and other personal and business information.

When Buying Products or Services

If you buy products or services from us, we collect your name, email address, physical address, phone, password, Tax ID#, and other personal and business information.

Online Forms

There may be online forms used on our Website. The information you enter into these online forms may contain PII.

Mobile Application

You may have to provide PII in order to use our mobile application.

Computer Information Collected

When you use our Website, we automatically collect certain computer information through the interaction of your mobile phone or web browser with our Website. Such information is typically (but not always) considered NPI.

Cookies

Our Website uses cookies. A cookie is a small piece of data or text file stored in your computer or mobile device by your web browser. Cookies may contain text that can be read by a web server that delivered the cookie to you. The text contained in the cookie generally consists of a sequence of letters and numbers that uniquely identifies your computer; however, it may contain other information as well.

By agreeing to accept our use of cookies, you are giving us permission to place some or all of the cookies described below on your device.

We may use cookies for:

- Identifying the areas of our Website that you have visited
- Signing in and identifying you as a Member or User of our Website
- Our Website analytics
- Remarketing our products or services to you
- Navigating our Website
- Remembering your preferences and settings
- Targeted advertising
- Affiliate marketing
- Personalizing the content that you see on our Website

Most web browsers can be set to disable the use of cookies. However, if you disable cookies, you may not be able to access all of the features on our Website.

Web Beacons

We may also use a technology called web beacons to collect general information about your use of our Website and your use of special promotions or newsletters. The information we collect by web beacons allows us to statistically monitor the number of people who open our emails. Web beacons also help us understand the behavior of our Members and Visitors. Our web beacons are not used to track your activity outside our Website.

Automatic Information

We automatically receive information from your web browser or mobile device. This information includes the name of the website from which you entered our Website, if any, as well as the name of the website to which you go when you leave our Website. This information also includes the IP address of your computer/proxy server that you use to access the Internet, your Internet service provider's name, web browser type, type of mobile device, and computer operating system. We use all this information to analyze trends among our Users to help improve our Website.

Google Ad and Content Network Privacy Policy

Third-party vendors, including Google, use cookies to serve ads based on a User's past visits to our Website. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our Users based on their visit to our site and/or other sites on the Internet. Users may opt out of the use of the DoubleClick cookie for interest-based advertising by visiting <http://www.aboutads.info/choices/>.

Google Analytics Privacy Policy

Our Website uses Google Analytics to collect information about the use of our site. Google Analytics collects information such as how often Users visit our site, what pages they visit, and what other sites they visited prior to coming to our site. We use the information we get from Google Analytics to improve our Website. Google Analytics collects only the IP address assigned to you on the date you visit our site, not your name or other identifying information. We do not combine the information collected through the use of Google Analytics with PII. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique User the next time you visit our site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to our Website is restricted by the Google Analytics Terms of Use.

<http://www.google.com/analytics/terms/us.html>

You can prevent Google Analytics from recognizing you on return visits to our Website by disabling cookies on your browser. <https://tools.google.com/dlpage/gaoptout>

How Your Information Is Used

We use the information we receive from you to:

- provide our products and services;
- send statements and invoices to you;
- collect payments from you;
- personalize and customize content;
- make improvements to our Website;
- contact you with updates to our Website;
- resolve problems and disputes; and
- contact you with marketing and advertising that we believe may be of interest.

Communications and Emails

When we communicate with you about our Website, we will use the email address you provided when registering as a Member. We may send you alerts regarding your use of our Website. We may also send you emails with promotional information about our Website or offers from us or our affiliates, unless you have opted out of receiving such information. You can change contact preferences at any time through your account or by contacting us.

Sharing Information with Affiliates and Other Third Parties

We do not sell, rent, or otherwise provide your PII to third parties for marketing purposes. However, we may use your NPI for data aggregation purposes which might be sold to other parties at our discretion. Any such data aggregation would not contain any of your PII. We may provide your PII to affiliates who provide services with regard to our Website (such as payment processors, shipping companies, United States Postal Service, and other service providers). Such affiliates will be obligated to use your PII in accordance with the terms of this Privacy Policy.

Community Discussion Boards

Our Website may offer the capability for Users to communicate with each other through online community discussion boards. We do not filter or monitor what is posted on such discussion boards. If you choose to post on these discussion boards, you should use care when exposing any PII as such information is not protected by our Privacy Policy nor are we liable should you choose to disclose your PII through such postings.

Legally Required Releases of Information

We may be legally required to disclose your PII if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce the terms and conditions for use of our Website; (d) necessary to protect us from legal action or claims from third parties, including you and/or other Users; or (e) necessary to protect the legal rights, personal/real property, or personal safety of our company, Users, employees, and affiliates.

Disclosures to Successors

If RespiDerm Corporation is sold or merges in whole or in part with another company that would become responsible for providing the Website to you, we retain the right to transfer your PII to the new company. The new company would retain the right to use your PII according to the terms of this Privacy Policy as well as to any changes to this Privacy Policy as instituted by the new company.

Retaining Your Personal Information

We retain information we collect from you (including PII) for only as long as we need such information for legal, business, or tax purposes.

Protecting the Privacy Rights of Third Parties

If any postings you make to our Website contain information about third parties, you need to make sure that you have permission to include such information in your posting. While we are not legally liable for the actions of our Users, we will remove any postings for which we receive notification that such postings violate the privacy rights of others.

Changing Your Information

You may change your PII at any time using facilities found on our Website. If you need assistance with updating your PII or removing yourself from our mailing lists, just send us an email with your request or contact us using our contact information found on our Website.

Opting Out of Sharing Information

You can always opt out of future unaffiliated third-party disclosures of your information. Such opt out will not affect disclosures otherwise permitted by law including but not limited to: (i) disclosures to affiliates; (ii) disclosures to third-party service providers who provide certain services for our business, such as credit card processing, computer system services, shipping, data management, or promotional services; (iii) disclosures to third parties as necessary to fulfill your requests; (iv) disclosures to governmental agencies or law enforcement departments or otherwise required to be made under applicable law; (v) previously completed disclosures to third parties; or (vi) disclosures to third parties in connection with subsequent contests or promotions you may choose to enter, or third-party offers you may choose to accept.

Do Not Track Settings

Some web browsers have settings that enable you to request that our Website does not track your movement within our Website. Our Website does obey such settings when transmitted to and detected by our Website. Due to circumstances that are outside our control (e.g., Internet transmission issues, web browser/server incompatibilities, etc.), we may not always be able to detect and honor this setting. However, this does not change our compliance in any other way with this Privacy Policy.

Change and Turn Off Tracking Features in Your Browser

You can turn off tracking features and other security settings in your web browser by visiting the following links:

For Internet Explorer: <http://goo.gl/0tal7I>

For Mozilla Firefox: <http://goo.gl/IKxt9I>

For Google Chrome: <http://goo.gl/NQIkqE>

For Safari: <http://goo.gl/7XCOzL>

Links to Other Websites

Our Website may contain links to other websites. These websites are not under our control and are not subject to our Privacy Policy. These websites will likely have their own privacy policies. We assume no responsibility for the content, privacy policies, or practices of any third-party sites, products, or services, and provide links to these websites solely for your convenience. You

acknowledge that your use of and access to these websites are solely at your own risk. It is your responsibility to check the privacy policies of these websites to see how they treat your personal information.

Protecting Children's Privacy

We follow the Children's Online Privacy Protection Act (COPPA). Even though our Website is not designed for use by anyone under the age of 18 (child), we realize that a child may attempt to access our Website. We do not knowingly collect PII from a child under the age of 18. If you are a parent or guardian and believe that your child is using our Website, please contact us. We may ask for proof of identification before we remove any information to prevent malicious removal of account information. If we discover on our own that a child is accessing our Website, we will delete the information as soon as we discover it, will not use the information for any purpose, and will not disclose the information to third parties. You acknowledge that we do not verify the age of our Users nor have any liability for not doing so. If you are a child, you must obtain permission from a parent or legal guardian before using our Website.

Our Email Policy

We comply with the federal CAN-SPAM Act. You can always opt out of receipt of further email correspondence from us or our affiliates. We will not sell, rent, or trade your email address to any unaffiliated third party without your permission except in the sale or transfer of our company.

Our Security Policy

The security of your PII is important to us. We have taken steps to build our Website using industry-standard encryption and authentication tools to protect the security of your PII. When we collect your PII through our Website, we will encrypt your PII before it travels over the Internet using industry-standard technology for conducting secure online transactions. We also use technologies such as secure routers and firewalls to protect your PII, and we will store your PII on our secure server. However, we cannot fully guarantee secure data transmission over the Internet because of its nature, and no method of electronic storage is 100% secure. Consequently, while we strive to use commercially acceptable means to protect your PII against unauthorized access, use, alteration, or destruction, we cannot guarantee its absolute security.

Once we receive your PII, we have security measures in place to protect against the loss or misuse of your PII, though again we cannot fully guarantee against such loss or misuse. We strongly urge you to protect any password you may have for our Website and not share it with anyone. You should always log out of our Website when you finish using it, especially if you are sharing a computer with someone else or using a computer in a public place.

Use of Credit Cards

You may have to provide a credit card to buy products and services from our Website. We use third-party billing services and have no control over these services. We use our commercially reasonable efforts to make sure that your credit card number is kept strictly confidential by using only third-party billing services that employ industry-standard encryption technology to

protect your credit card number from unauthorized use. However, you understand and agree that we are in no way responsible for any misuse of your credit card number.

International Data Transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this Privacy Policy. Personal information that you publish on our Website or submit for publication on our Website may be available via the Internet around the world. We cannot prevent the use or misuse of such information by others. You hereby agree to the transfers of personal information described within this section.

Changes to Our Privacy Policy

We reserve the right to change this Privacy Policy at any time in our sole discretion. If we decide to change this Privacy Policy, we will post those changes on our Website so our Users are always aware of what information we collect, use, and disclose. If at any time we decide to disclose or use your PII in a method different from that specified at the time it was collected, we will provide advance notice by email sent to the email address on file in your account. Otherwise, we will use and disclose our Users' PII in agreement with the privacy policy that was in effect when their information was collected. In all cases, your continued use of our Website, services, and products after any change to this Privacy Policy will constitute your acceptance of such change.

Questions About Our Privacy Policy

If you have any questions about this Privacy Policy or RespiDerm Corporation's treatment of your personal information, please contact us using our contact information found on our Website.